



# THE TIMES OF KHADAYATA

410, Yusuf Building, Veer Nariman Point Road, Fort, Mumbai 400001. • Tel.: (022) 2287 5333

## From the Secretary's Desk



**P**andemic has changed the world and with time it's effect has increased in the society. During the pandemic, people have realised the true meaning of life and the importance of family, savings and insurance which has proven to be of prime importance during these unpredicted situations. Absence of savings and loss of life has taught people a lot more in this pandemic than ever before.

However, the biggest question is - **'How different is the world going to be after we finally overcome this pandemic?'**

More innovation and technology has come into play and changed the ways in which the world used to work. People have worked from home, conducted virtual meetings, online celebrations, online schooling and what not. People have learnt a number of new skills, developed themselves and have started relying on this technology at a greater extent. The world has become more techno-savvy making everything accessible on our finger tips.

*People who are adept with this fast changing world will be the ones who will be able to ace the competition that is rising daily.*

*In order to change this situation that is to change OUR SITUATION we need to work on improving OURSELVES daily in accordance to health, wealth and learn new things.*

*World has come more closer and has become more competitive. Every human should be more alert and innovative. Youngsters should think about different and innovative career options.*

*In the same way, KCBF has also upgraded itself by providing news, knowledge and Khadayata business on our fingertips with this Konnect Bulletin.*

*In KCBF, you will get entrepreneurs of different generations, so you can say, KCBF works for both young to experienced people in all the fields.*

*KCBF is the platform for start ups, business or jobs. Here, youngsters take first steps of their career under experienced and skillful members. It is a platform in which professional discipline of business along with business rules and regulations are maintained. Members meet for seminars or monthly meeting and take with them new ideas, new business, new referrals in order*

*to grow themselves and their businesses. All Khadayata members are requested to be a part of KCBF and not miss this opportunity of growing your business.*

*KCBF is not only for entrepreneurs but also for young minds looking for various opportunities be it related to job search or growing their skills. The first preference is given to Khadayata members. From home-made products to insurance, civil construction to interior, variety of food to Travelling doctors, CA to lawyer and many more, KCBF is a great platform for all kinds of businesses. Every kind of business is a part of this community. You can call it the **'LinkedIn for khadayata'** which is helping to grow oneself as well as your business.*

**To summarize**  
**"Change is the only Constant in Life"**  
**and hence You change, the World changes!**

Jai Shree Krishna!

**Premal Parikh**

Secretary of Khadayata Community Business Forum (KCBF), Former Vice President of Shree Khadayata Samaj, Former Vice President of Khadayata Yuvak Sangh, Secretary of Shree Nadiad Khadayata Samaj **Premal** is a LIFE INSURANCE Advisor and owns a factory manufacturing file clips, metal cutting and pressing jobs.  
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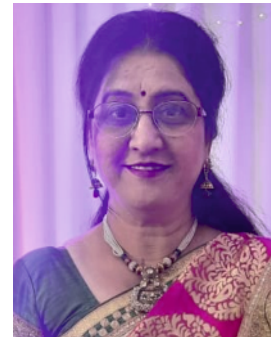
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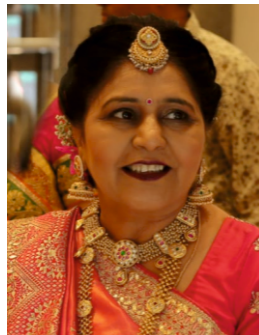
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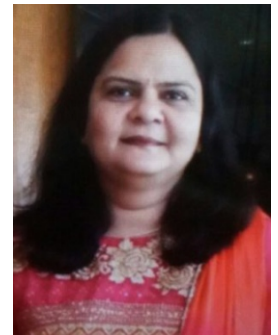
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**Note:** We, at KCBF, have decided to publish profile of each life members and hence requested them to share details about their Business / Professional / Service etc including family in their own words (150/175). We also thought to introduce a renowned Khadayata under "Khadayata Ratna" - A person of eminence from Khadayata community who can be Businessman / Professional or Service at highest position from any field. It's a prerogative of KCBF Admin Committee from the name suggested and/or forwarded to KCBF. The honour given is based on individual's contribution to profession, community and society at large. The award carries no material/monetary medal or certificate but the basic objective is to bring to light our own people as role model for current and future generation of our community.

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## Khadayata Ratna

# SHRI MANOJ SHROFF



### BUSINESS ACHIEVEMENTS

**Person of the Year,  
ASIA ONE**

**Indian Entrepreneur in UAE,  
FORBES - Entrepreneur Award**

**World Greatest Leader Award,  
CLUB 101 AWARD**

**International Excellence Award, TOP  
SME DUBAI & Best Reseller of the Year**

**Best Distributor of the Year &  
Outstanding Performance in Africa**

### SOCIAL CONTRIBUTIONS

**Sole Donor to Khadayta Wadi  
in Nandurbar**

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**Provides educational scholarships  
and employment opportunities**

individual to own a computer. Right from word go he focused on creating cost advantage over his competitors through lean operations and overall cost control at all stages of operations. He also ensured that the company provided excellent after sales service so as to create satisfied customers. It is due to his vision, passion, values and hard work that today – Niti has an extremely wide customer base, reputation for excellent financial management, a reputation to be a one-stop shop for many customers and is one the highest purchasers of all leading brands of international computer manufacturers like HP, Dell, Lenovo, Apple, Toshiba etc.

Besides, IT industry his Niti Group today is well established in the Furniture, Hospitality, Beverage, Automobile, Real Estate, eCommerce and Pharmaceutical Industry as well. Niti Group includes Niti Distribution, Cursor Technologies, Sky Super Store, Jupiter Pharmacy, La Maison Royale, La Maison Royale Express, La Maison Royale Masai Mara, Comfort Inn and Suites, Comfort Inn, Quality Inn, AK Multinational, AK Infrastructure, AK Motors and MojaKart. Today, Niti Group spans over four continents, and has established presence in more than 14

countries with a reach in more than 80 cities.

In spite of such busy life and continuous travelling – he still finds time, energy and resources for Khadayata Samaj and is extremely committed to the welfare of our community. His contribution to Samaj has been recognized at various levels. His contribution both in Business and Society has been recognized at various Forums.

We are very proud that Manojbhai is part of our community. We pray that may Kotyark Prabhu give him a long and healthy life to continue and grow his great work.

He is keen that the new generation has many opportunities for innovative ideas and should make best use of the same. At the same time supporting the community in various ways is very important.



**S**hri Manojbhai Shroff is one of the popular names amongst our Khadayata Community.

Manojbhai was born in 1964, his father Mr. Shashichandra Hiralal Shroff, was a businessman and mother Kusumben Shashichandra Shroff. They lived in a modest town in the district of Nandurbar, Maharashtra. He started his career journey at an extremely young age working in multiple jobs while pursuing his college degree. After being awarded his degree, he went to Bur Dubai, United Arab Emirates to work. His dedication and hard work early in his career helped him to grow quite rapidly in early days of his career. However, his inner voice wanted him to start his own business.

In 1997, at a young age of 33, he founded his own IT Company (known as Niti Distribution) with the vision to transform the way IT products were sold in East Africa. The company brought the unique value proposition, where he wanted to make it easy for every

**Advertisements (Rates Per Year - April 21 to Mar 22)**

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## Life Members Profile



**Mr. Parth Shah**



**P**arth Shah, Partner in Chetna Packaging. Chetna Packaging is into Manufacturing of Paper Bags and Boxes. A brand in pharmaceutical packaging. Chetna currently is supplying in Pharma, Agriculture, Food and Garment industry. They manufacture boxes and paper bags of good quality and provide design support if needed by client.

Parth has completed his BE in Information Technology. He has also done MBA in Marketing from Brandeis University. He had innovated a product called T-Shirt TV and started his entrepreneurial journey with his company Walking Media. Walking Media is an aegis graham bell award winning company.

Parth loves teaching, he is visiting faculty at Sydenham Institute of Management Studies, Research and Entrepreneurship Education and teaches marketing management course. He loves reading, and philosophy and research. He has a blog called : <https://indiathelandofmyths.blogspot.com> where he writes about tradition and logic behind the tradition.

Parth is married to a lawyer a LLB, LLM graduate. Parth loves his family.



**Mr. Pulin C. Shah**



**A**fter pursuing BSC Statistics from KC college and Diploma in Advertising and Marketing from Bhavans college, ventured into IT sector and worked for 26 years at Capgemini in Infrastructure management services. Got opportunities to work with top companies like GE Financial Assurance and GE Life in USA and UK for 3 years.

Hobbies include travelling with my own study. Post early retirement have ventured into Finance arena and managing my own equity portfolio.

**Core mantra:** Do smart work intelligently

**NOTE:**

KCBF intends to publish profiles of all their Life Members and hence requests everyone to share their profile (150-175 words) with their photo, email and contact number.  
E: [info@khadayatabusinessnetwork.com](mailto:info@khadayatabusinessnetwork.com)  
OR WhatsApp to any admin members.

**IMPORTANT NOTE FOR THE READER**

This is a dynamic PDF with editable links. The reader can directly connect with the writer or life member or any member of the editorial team. Links are available on articles, references, mobile numbers, emails etc...

**WATCH OUT FOR ICONS**



**Mr. Dharmesh Shah**



**D**harmesh Shah Proprietor of Meeti Enterprises which is into the business of Manufacturing Aluminum Sliding Window Rollers with a Brand name MEETI since 12 years. Till then he has achieved so many things in his life. He has been the Founder member of ASWAA (Aluminum Sliding Window Accessories Association). For him commitment is everything. He is a man of word. His firm has created a benchmark in terms of Quality of the products. Apart from that he has contributed to the society in various ways. He is the Co-founder and Secretary of Making a Difference Foundation (MAD), where he and his Team members has contributed to the society through various projects like Hamara Station Hamari Shaan, Swapna Shrushti (Skill Development Centre). Also he has been Ex Secretary of Khadayta Yuvak Sangh and Shree Modasa Ekada Dasa Khadayta Samaj, Mumbai. He was life coach at Landmark forum. Till now he has transformed more than 10,000 people and continuing to transform many more. He is a constant learner and he loves to learn new things. In life he has only one motto, to transform his surroundings by sharing the knowledge he has gained and create a healthy environment.

**“Success and Failures are like Heartbeat, Up, Down, Up, Down. We just need to focus on the process and have patience.”**



## Life Members Profile



**Ms. Binny M. Shah**



**A**n Interior Designer in freelance practice for several years. After completing my studies in Architecture and Interior Designing, I gained experience of working on residential projects under a reputed Architect in Ahmedabad.

Marriage brought me to Mumbai. Here I continued my work on various projects. Commercial projects were added to my scope of work profile.

I now work independently on residential and commercial projects. I love to draw inspiration from nature as I travel. My designs are made with keeping in mind the specific requirements of my clients, playing with different textures, materials and colors giving it a harmony. My expertise lies in creating usable spaces and space saving solutions. When it comes to commercial spaces I use minimal colors and give it a classic and timeless look.

Functional designs are my passion and my strength. I would love to continue working on them. Outside of my work my interest lies in travelling, spiritual growth and reading.



**Mr. Jignesh Shah**



**Y**our work is going to fill a large part of your life, and the only way to be truly satisfied is to do what you believe is great work. And the only way to do great work is to love what you do. If you haven't found it yet, keep looking. Don't settle. As with all matters of the heart, you'll know when you find it." – Steve Jobs

Proven experience in Project, Delivery, Operations, Team, Resource Management within highly competitive Europe & US regions in a career spanning 21 years of IT experience at Capgemini.

My professional journey started as faculty in a computer laboratory, later starting my own firm "SoftBits Training & Computerized Accounting Consultancy", completed E. Commerce certification from Aptech Ltd and joined Capgemini.

IT profession gave a spectrum of opportunity to interact with major clients in the industry along with travelling and getting to know different cultures globally.

Would like to continue sharing my experience on Project Management and other IT related expertise to the next generation.



**Dr. Bijal Shah**



**H**omeopathy is most sought branch of medicine after allopathy today. It is very popular for asthma and allergies. What people do not know is that it gives cures in so called incurable cases.

**23 years in practice of homeopathy** at Mahavir Nagar, Kandivali has given me immense satisfaction in helping the suffering people. Hypertension, diabetes, thyroid dysfunction are few of those. In fields of psychiatry in mental depression, anxiety disorders, schizophrenia patients are given strong medicines that make the patients incapable of carrying out their daily life. Whereas with homeopathy patients have more meaningful life and they go off cured.

Patients on dialysis have to suffer physically and financially. Homeopathy offers a cheaper and non invasive option to reduce burden on kidneys. Same way kidney stones are successfully removed.

My cancer patients have lived longer than their expected life span and more peacefully.

Over the years I have wondered the potential homeopathy has and I am glad to realise that I am still learning...

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### **SANDEEP:**

Sandeep is managing and guiding 2 companies – Solomon Hobby Collections & R S Hobby Collections in Mumbai. He is qualified as a Masters in Numismatics & Archeology from Mumbai University. He is a Coin Grader, Decipher, Cataloguer, Writer & Exhibitor. He is a distinguished Life Member of Mumbai Coin Society & Gujarat Coin Society. Sandeep is associated with few Auction Houses, Corporates, Film Personalities, HNI's & Strategic Investors. He has just completed 33 years in the field of Numismatics which he started as a hobby. Sandeep is one of the leading executive of the Group and at present is giving his services as a Treasurer.

### **MONICA:**

She is associated with Solomon Coins & Antiques. She deals in Collectible Art, Idols & Antiques.

**[solomancoins@gmail.com](mailto:solomancoins@gmail.com)**



# COVID Updates

**W**ith the numbers in COVID-19 cases on the rise a round of fear and paranoia is again coming to grip the citizens. The government is also taking measures that it seems fit to contain the disease and thus be able to manage the surge in the positive cases. Simultaneously the government is undertaking the vaccination drive aggressively and opening up opportunities to the more vulnerable population.

The KCBF Medical Team of Dr Utpal Sheth & Dr. Rajendra L. Bhalavat along with the editorial team is publishing excerpts from two articles related to the precautions for COVID-19 and the vaccination. The former article is 10-month-old but seems relevant today as well and the vaccination one is from Times group web portal published this month.

**Dr. Faheem Younus, Head of Infectious Diseases Clinic, University of Maryland, USA says:**

1. We may have to live with C19 for months or years. Don't deny or panic. Don't make your life a misery. **Let's learn to live with this reality.**
2. You **can't destroy the C19 virus** that has penetrated the cell walls, **by drinking litres of hot water** - you'll just be going to the bathroom more often.
3. **Washing your hands and maintaining a physical distance is your best method of protection.**
4. If you do not have a C19 patient at home, **there is no need to disinfect your home.**
5. Grocery bags / plastic bags, gas stations, shopping carts and ATMs **do not cause infection.** Wash your hands, live your life as usual.
6. **C19 is not a food infection.** It is associated with infectious droplets such as flu. There is no demonstrated risk that C19 is transmitted by ordering food.
7. You can lose your sense of smell by using a lot of anti-allergies and viral infections. These are only non-specific symptoms of C19.
8. Once you get home, you don't need to change clothes immediately and take a shower! **Cleanliness is a virtue but not paranoia!**
9. The C19 virus does not fly through the air. This is a respiratory drop infection that requires close contact.
10. The air is clean, you can walk to parks and public places (just keep your physical distance for protection)
11. Just use regular soap against C19, no need for anti-bacterial soap. These are viruses, not bacteria.
12. You don't have to worry about your food

orders. But you can heat everything in the microwave, if you want.

13. The possibility of bringing the C19 home in your shoes is like being struck by lightning twice a day. I've worked against viruses for 20 years - drop infections don't spread like that!
14. **You can't be protected from viruses by consuming vinegar, sugarcane juice and ginger! It's just for immunity not medicine.**
15. Wearing a mask for a long time interferes with your breathing and oxygen levels. Wear it only in crowded places.
16. Wearing gloves is also a bad idea; the virus can accumulate in gloves and is easily transmitted if you touch your face. Better to just wash your hands regularly.
17. Immune system gets very weak by always living in a sterile environment. Even if we are taking immune-boosting supplements / medicines, please regularly leave your house to the park / beach or anywhere else. Immunity is increased by EXPOSURE TO PATHOGENS, not by sitting at home and consuming fried/spicy/sweet foods & fizzy drinks.

<https://theazb.com/we-will-live-with-covid19-for-months-lets-not-deny-it-or-panic-dr-faheem-younus/>

**Here is a list of Dos and Don'ts to follow before and after getting vaccinated.**

**Dos:**

1. **Talk to your GP.** Understand how the vaccine works.
2. In case you have allergies to any medication, or drugs, it is important to **get an all-clear from your family doctor or medical practitioner.**
3. Your doctor may order **some routine examinations.** A complete blood count (CBC), C-reactive protein (CRP), or Immunoglobulin-E (IgE) are likely to be advised before the doctors says you can go ahead with the vaccination.
4. **Eat a light meal** before leaving home. You may not be able to have anything immediately after, at least for a few minutes.
5. **Relax.** Its like any other vaccination drive. Stay positive and cautious. If you are feeling anxious, a health counsellor can help you cope.
6. **Wear light, comfortable clothes.** In all probability, you will be sitting while being given the shot in your arm.
7. Go to the vaccination centre with a proper mask covering your mouth and nose, and stay at least six feet away from others until

it is your turn to take the shot.

**Don'ts**

1. **Do not hide any ailments/conditions or allergies** from your certifying doctor who gives you the go-ahead for the vaccination.
2. **Do not consume alcohol** or any substance before being vaccinated, nor during and after.
3. While at the vaccination centre, **don't touch items or other patients** around the place. Basically, **maintain regular COVID-19 appropriate protocol.**
4. **Do not self-medicate:** Do not listen to any 'friendly' advice to take any Over-The-Counter drugs like acetaminophen or ibuprofen - painkillers etc - in anticipation of potentially having side effects from the vaccine. Your doctor knows best. Consult the expert.

**Watch out:**

These are the commonly reported side effects after vaccination:

1. Pain at the injection site
2. Swelling in the arm where you got your shot
3. Fever
4. Chills
5. Tiredness
6. Headache

**Should you see a doctor?**

1. In general, the side effects, if any, should go away in a day or two. In normal cases the redness or tenderness where you got the injection, begins to subside after 24 hours - but if the opposite happens, or if your side effects are worrying you or don't seem to be going away after a few days, do talk to your doctor.
2. Do not panic. Your doctor should be able to assuage your fears.
3. Unless your doctor has advised you to the contrary, drinks lots of water.
4. A vaccine does not immediately make you immune to the disease. It takes time - a few days after your second shot - to awaken your immune system. Therefore, basic precautionary measures must be followed even after vaccination. Face masks, hand hygiene, and physical distancing in public places must not be abandoned just because a vaccine has been taken. COVID-19-appropriate protocol such as covering your face when coughing/sneezing etiquette also needs to be followed.

<https://www.timesnownews.com/health/article/dos-and-donts-as-you-are-getting-ready-to-be-vaccinated-against-covid/727992>

  **Dr. Utpal Sheth**

  **Dr. Rajendra Bhalavat**

## Announcements

**K**CBF Konnect proposes to start regular columns for benefit of community under various headings as follows - Medical, Education, Taxation n current affairs, Investments, Commerce n Business Industry, Property, Legal / Civic responsibility, Social customs

**Medical:** The medical section will be focussing on providing knowledge in terms of small articles and or as answering to FAQs regarding a particular problem or topic. The topics would be restricted and covered by specialists belonging to the community preferably members of the 'KCBF Doctors Group' or through them from their acquainted specific other expert in that speciality. The articles will be short and crisp to be able to convey the intended message. We will encourage the members to provide FAQ for a topic that will be chosen by the medical section an team and will be answered in subsequent issue. The section will be overlooked by Dr. Rajendra Bhalavat and Dr. Utpal Sheth along with the editorial team. Similarly other specific sections will be looked after by its expert. Requesting admins to come forward and take up their choice of category and of course the responsibility that will follow.

We request our Life Members to come forward and take active participation in providing information. Kindly get in touch with the editorial team.

## Snippets

Hello Khadayatas, Let's test how good or bad do we fare in general knowledge. Try to answer the following questions by selecting the answers from the four options given :-

01



Which of these phrases means 'Bewakuf Banaya'?

- A. Joote Phekna C. Note Lahrana  
B. Topi Pahnana D. Upvaas Karna

04



'Mithila' or 'Madhubani' are also names of which kind of folk art?

- A. Embroidery C. Folk Songs  
B. Handicraft D. Painting

02



'Kanjak Pujan' or 'Kanya Pujan' is a ritual associated with which festival?

- A. Gangaur C. Hartalika Teej  
B. Navratri D. Ahoi Ashtami

05



Muammar Gaddafi was the ruler of which country from 1960 to 2011?

- A. Libya C. Sudan  
B. Tunisia D. Egypt

03



'Intel Inside' - Slogan associated with which part of the computer?

- A. BIOS C. USB  
B. RAM D. Processor

Contributed by CA Narendra Shah

Answers: 01 - Option B; 02 - Option B; 03 - Option D;  
04 - Option D; 05 - Option A

સમયની સાથે બદલાઈ જાવ અથવા સમયને બદલતા શીખો.  
ક્યા સુધી મજબૂરીઓ ગણાવતા રહેશો, ક્યારેક તો સામા પવને દોડતા શીખો.

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